

Message Text

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ORIGIN PRS-01

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UNCLAS STATE 001043 TOSEC 250153

E.O. 11652: N/A

TAGS: SOPN

SUBJECT:WASH STAR EDITORIAL, FRIDAY, JANUARY 2, 1976

FOR BARBIAN FROM S/PRS

1. HERewith FULL TEXT OF WASH STAR EDITORIAL JANUARY 2
ENTITLED: JOAN AND TOM AND HENRY AND NELSON

BEGIN TEXT:

"WHAT NEED, DO YOU SUPPOSE, HAS THE DEPARTMENT OF STATE FOR
A CONSUMER AFFAIRS COORDINATOR -- A \$37,000-A-YEAR CONSUMER
AFFAIRS COORDINATOR? JOAN BRADEN, IDENTIFIED IN NEWS
REPORTS AS A LONGTIME FRIEND OF VICE PRESIDENT ROCKEFELLER
AND SECRETARY KISSINGER, IS EXPECTED TO BE NAMED TO THAT
CURIOUS POST SHORTLY. COORDINATOR-ALMOST-DESIGNATE BRADEN
IS THE WIFE OF WASHINGTON-BASED COLUMNIST TOM BRADEN AND THE
MOTHER OF EIGHT CHILDREN -- THE LATTER, WE PRESUME PRIMA
FACIE EVIDENCE OF CONSUMER MANAGEMENT COMPETENCE.

"BUT THE QUESTION NAGS -- WHAT SORT OF FUNCTION CAN A
CONSUMER AFFAIRS TYPE HAVE AT STATE? LAWRENCE S. EAGLE-
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BURGER, DEPUTY UNDERSECRETARY OF STATE FOR MANAGEMENT, ALLOWED

AS HOW SHE WILL MAINTAIN CONTACT WITH CONSUMER GROUPS AND THE WHITE HOUSE, WHATEVER IN THE WORLD OF UNDERSECRETARYDOM THAT MEANS. HE EXPLAINED, MORE OR LESS, THAT THE JOB WAS CREATED PARTLY IN RESPONSE TO PRESIDENT FORD'S COOLNESS TO PROPOSALS FOR CREATION OF A FEDERAL DEPARTMENT OF CONSUMER AFFAIRS, WHICH IS ALL TO THE GOOD; THUS CONSUMERS ADVISERS ARE TO BE APPOINTED TO EACH MAJOR AGENCY.

"STILL -- WHY THE STATE DEPARTMENT? POSSIBLY, MRS. BRADEN COULD UNDERTAKE TO HAVE LABELS ATTACHED TO PARTICULAR EMANATIONS: WARNING -- DETENTE MAY BE DANGEROUS TO YOUR HEALTH; OR, INVOLVEMENT IN ASIAN OR AFRICAN SQUABBLES HAS BEEN SHOWN TO HAVE ADVERSE SIDE EFFECTS.

"GUESS WE'LL HAVE TO WAIT AND SEE WHAT EXPLOSIVE INITIATIVES CAN COME FROM A STATE DEPARTMENT CONSUMER AFFAIRS COORDINATOR." END TEXT.

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